

# GOALS - MAP

DATE:

## NUMBER 1

What is the goal:

What is its purpose?  
(revenue, touchpoints or outcome)

Why does this goal matter:

What is the timing/period/deadline:

What needs to happen to achieve this goal:  
(strategy, actions and habits - include deadlines)

Are these all scheduled in my calendar:

How do I feel about this goal:

How will I celebrate achieving this goal:

## NUMBER 2

What is the goal:

What is its purpose?  
(revenue, touchpoints or outcome)

Why does this goal matter:

What is the timing/period/deadline:

What needs to happen to achieve this goal:  
(strategy, actions and habits - include deadlines)

Are these all scheduled in my calendar:

How do I feel about this goal:

How will I celebrate achieving this goal:

## NUMBER 3

What is the goal:

What is its purpose?  
(revenue, touchpoints or outcome)

Why does this goal matter:

What is the timing/period/deadline:

What needs to happen to achieve this goal:  
(strategy, actions and habits - include deadlines)

Are these all scheduled in my calendar:

How do I feel about this goal:

How will I celebrate achieving this goal: