

# Mission made easy

Defining a mission or putting your purpose into words can be really challenging. Using this easy formula helps you get the clarity you need.

Complete the statements 1 – 4.

Then use those answers reversed to complete the statement.

## Define your Mission

1. In the world I want to see less...
2. Instead I want more...
3. What people need to do is...
4. Internal qualities I want to strengthen so that I can help this are...

## Mission statement

I will become more (4) ...

to help people (3) ...

so the world is more (2) ...

and has less (1) ...

Replace the word 'world', and you can easily workshop a project, culture or mission statement with your team.